

For Immediate Release

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**Chatter Wins *Most Innovative Product* Award From
San Diego Regional Chamber Of Commerce
June 17, 2004**

San Diego, CA – June 23, 2004 – San Diego based Chatter Inc., specializing in Mobile Communication messaging software was awarded the 2004 Most Innovative Product from the San Diego Regional Chamber of Commerce at its June 17th luncheon in conjunction with the Small Business Administration. This year's annual event was sponsored by the San Diego Daily Transcript, North Island Credit Union, and the San Diego Regional Chamber of Commerce. The Small Business Awards recognize emerging companies that have made large advances in growth and sales in the past year. "Small business is the backbone of the region's economy and we feel it is essential to recognize and give credit to those small businesses that excel," said Bill Holman, Vice President of Corporate Relations for the Chamber.

Launched in 2003, in San Diego, Chatter is providing text messaging services both locally and internationally to clients such as LOT Polish Airlines, Fidelity and San Diego's Gaslamp Quarter Association. Chatter's innovative products and services center on a wireless text messaging platform that enables business and entertainment partners to send and receive an unlimited number of rich content text messages. Using a proprietary and simple application, Chatter has created a unique marketing experience that will both inspire and engage today's multi-tasking generation and its affinity to mobile communications.

Chatter provides its partners with a web-based tool that allows their users to access SMS messaging services under their brand. Chatter Business SMS Services provide support and a variety of database management tools, which give Chatter a distinctive advantage over virtually any communications and/or marketing tool. Chatter's web based application carries client's content and can be pre-loaded with a vast array of existing news and entertainment content for plug and play applications. Key features of Chatter services are; simple and effective user tools, HTTP Interface Gateway, Real Time Reporting via both SMS and email, and Cross Carrier SMS Engines.

Additionally, Chatter's list of services includes; SMS content services, SMS Gateway Licensing and Distribution, Sponsor SMS trailers, promotions and events, and embedded applications. With its unique blend of innovative technology and mobile

services, Chatter is positioned to become the first in the US market to introduce a wide variety of direct market applications.

"We applaud the San Diego Regional Chamber of Commerce for sponsoring events such as this, celebrating San Diego's small business environment. At Chatter, we're very pleased to be leading this innovative and dynamic industry and thank the Chamber for its recognition of our achievements," concludes David Raine, President & Founder, Chatter Inc.

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