

Emergency School Notifications Via SMS

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SAN DIEGO, Nov. 17 /PRNewswire/ -- When a disaster or any emergency situation arises, and a large group of people needs to be contacted instantly and reliably: parents, teachers, emergency services, community, FamilyFirst Alerts by Chatter(TM) provides Schools with Emergency Alert Services via SMS. This Short Message Service (SMS) technology enables any School Official to send a time-critical alert to one or thousands of individuals instantly and reliably using a computer or a cell phone from any location.

After an emergency situation takes place, phone lines, Internet access, electricity and other communications tools might be out of service. It is important to know that any mobile device (i.e. cell phone) is capable of receiving a text message more reliably than a voice message. This is because the technology is more resilient under conditions of poor transmission. FamilyFirst Alerts can inform parents of an evacuation, and then instruct them on what to do. "After-the-event" information can be disseminated in a highly targeted manner.

Our mission is to provide SMS Solutions to an existing emergency preparedness plan, and also enhance the coordination of a school's current emergency management program between school, parent, emergency services and community. In the event of any emergency situation, FamilyFirst Alerts empowers school officials to deploy a "Course of Action" with instructions giving practical advice on what to do next via text messages. To better illustrate our services, please visit http://familyfirstalerts.com/SMS_FOX6.mpg

The Deputy Sheriffs Association of San Diego County (DSASD) has endorsed FamilyFirst Alerts as a valuable Emergency Response communication tool. It is unique in its ability to reach a large number of people instantly, anywhere they might be with their cell phone. Chatter Inc. envisions a future where all the parties and government agencies that play a role in responding to and recovering from disasters will also learn to utilize SMS on a regular basis for short messages, such as: meetings, changes of schedule, date/time reminders, etc.

We will be attending the Emergency Response 2004 convention and exhibition, held at the San Diego Convention Center, November 17-20, 2004. Chatter Inc. will be located at booth #501. Please call us at: 866-404-2428 for additional information about FamilyFirst Alerts, or visit our website: www.familyfirstalerts.com.