

## **Nowhere To Hide From This Non-profit Who Wants You To Donate!**

January 2004

Get telemarketing calls in the shower, or when you just got nice and comfy on the couch? One non-profit wants to take the pain out of donating by softening the way most pop the question—"is your check book near by?"

Text messaging is an innovative and unique solution for this obtrusive industry. You'll soon be receiving your first request direct to your mobile phone to donate, but don't worry, it won't be from someone you don't know. The service is completely "opt-in" and this non-profit isn't asking for money. This community service request will be sent directly to your phone allowing you to act immediately to time sensitive information.

As non-profits become more dynamic and focused in real time events, the need for quick donations and responses is imperative to the success of their community support efforts. Relaying messages through mail, email, and telemarketing was the old way of getting someone to contribute. Today this time lag in the call-for-help process is pinnacle in fast recovery of both pain and suffering by the victims of tragedies. Chatter™ enables this industry to work in real-time. Companies that service the community can now get the message out and get the support they need when the event occurs.

**###**

Chatter™, Inc., a San Diego, California company specializing in Mobile Communication Messaging Software. You can reach Chatter™, Inc. at: 255 G Street #148, San Diego, California 92101. Phone and Fax: (866) 404-2428. E-mail: [info@2chatter.com](mailto:info@2chatter.com) Internet: [www.2chatter.com](http://www.2chatter.com)